

SCRIPT TITLE

Written by

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EXT. BUSY STREET - DAY

JOHNATHAN , an overweight middle-aged average Joe, is busy walking and eating a bag of Lays potato chips on a crowded street when DANA, a News Reporter from KNTV approaches him, microphone in hand, cameraman in tow.

DANA

Excuse me sir. Sir! Can we borrow you for a moment?

JOHNATHAN

Sure? I suppose.

DANA

We just need a few shots for our broadcast tonight on the five o'clock news. Would you be interested?

Johnathan becomes intrigued at the prospect of being on the news.

JOHNATHAN

Yeah. I mean, yeah! What do you need?

DANA

Just walk normally, just like you were and we are going to shoot a few promotional shots.

JOHNATHAN

Ok so like go over here?  
(pointing to corner)

DANA

Yup.

JOHNATHAN

And then walk this way?  
(pointing in other direction)

DANA

Exactly. You're a pro.

Johnathan walks to one end of the side walk and then looks over at Dana. The cameraman puts the camera on his shoulders and Dana signals him with a thumbs up. Johnathan begins walking, mildly strutting and posing along the way.

DANA (CONT'D)

You got this!

Eating his potato chips and stopping to get a newspaper, flexing and posing as he bends over. He continues walking and gets to the end of his route, looks over his shoulder and gives a thumbs up back to Dana.

DANA (CONT'D)

Great! We got some amazing footage.  
Be sure to watch tonight at 5.

JOHNATHAN

Sweet. Thanks so much.

Johnathan walks away and immediately gets on his cell phone.

JOHNATHAN (CONT'D)

Mom? You're not gonna believe this.  
I'm gonna be on the news tonight.  
Yup. KNTV. 5. Tell everyone. Your  
son's a star!!

He hangs up the phone and beings calling again.

JOHNATHAN (CONT'D)

Hey Pastor, you're not gonna  
believe who's gonna be on TV....

INT. LIVING ROOM - NIGHT

JOHNATHAN is sitting on the couch with his wife, RACHEL just entering the room. He turns on the TV and gets incredibly excited as she sits down with popcorn in hand.

JOHNATHAN

Did you tell everyone hunny?

RACHEL

Everyone I could think of. Posted  
it on Facebook too. I'm so proud of  
you.

JOHNATHAN

(pointing st TV)  
Here it comes! My big debut.

INT. NEWSROOM - NIGHT

DANA is sitting at the news desk as the intro music plays.

DANA

Tonight on KNTV News at 5, A new  
study released shows Americans are  
getting heavier than ever.

RACHEL

Oh no.

JOHNATHAN

What?

The screen cuts away to a video of a fat man's body, Johnathan, walking the street in slow motion.

DANA

(OS)

Harvard University published their report detailing that 51% of Americans are now obese, with 18% being classified as morbidly obese.

They zoom in on his midsection.

JOHNATHAN

That's not me.

The person bends over to get a newspaper and their pants stretch widely.

JOHNATHAN (CONT'D)

That could be anyone.

The guy turns around and we briefly see Johnathan's face.

RACHEL

Definitely looked like you.

DANA

(OS)

Researchers say that a diet high in calories and saturated fat is to blame.

JOHNATHAN

(defensive)

It wasn't.

Close up of Johnathan's face eating greasy chips in slow motion.

JOHNATHAN (CONT'D)

It was.

Back to the chips being shoveled in his mouth more dramatically than he remembers.

JOHNATHAN (CONT'D)

Do you think everyone knows that's me?

RACHEL

Maybe not. I mean, they could have been concentrating on the food.

DANA

(OS)

Americans, however, show no sign of slowing this trend.

A shot of Johnathan giving a thumbs up on the screen is frozen and put into focus on the TV.

Rachel's phone beeps, receiving a text. She checks it.

RACHEL

They know.

Their phones both start going off wildly.

RACHEL (CONT'D)

They all know.

Johnathan reaches over and grabs the bowl of popcorn and starts shoveling it into his face.